

Message Text

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67

ACTION ARA-20

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-10 NSAE-00 PA-04

RSC-01 PRS-01 SPC-03 DRC-01 /041 W

----- 067829

R 232105Z JAN 74

FM AMEMBASSY QUITO

TO USIA WASHDC

INFO SECSTATE WASHDC 9775

UNCLAS QUITO 0489

USIAC

FOR: IMV

E.O. 11652: N/A

SUBJ: CONGRATULATORY MESSAGE TO CHANNEL 4

1.- ON FEBRUARY 22 COLOR TV CHANNEL 4 (TELEAMAZONAS) OFFICIALLY INAUGURATES FIRST REGULAR COLOR TV TRANSMISSION IN ECUADOR WITH PROGRAM THAT INCLUDES CONGRATULATORY MESSAGES FROM NEW YORK, LONDON, CHICAGO TV EXECUTIVES.

2.- OWNER-MANAGER ANTONIO GRANDA CENTENO, IMPORTANT MEDIA LEADER AND BUSINESSMAN FRIENDLY TO USA WHO HAS INVESTED OVER MILLION DOLLARS IN OPERATION, HAS REQUESTED A THREE-MINUTE MESSAGE FROM U.S. INFORMATION AGENCY.

3.- POST SUGGEST AGENCY ASK ASSISTANT SECRETARY KUBISCH IF HE WILL MAKE STATEMENT OF CONGRATULATIONS ON THIS UNUSUAL ACCOMPLISHMENT IN ECUADOR AND OFFER BEST WISHES FOR SUCCESS. MESSAGE SHOULD BE A COLOR KINESCOPE TAPE, FILMED IN WASHINGTON BY IMV AND SHIPPED TO THE POST NO LATER THAN FEBRUARY 15.

4.- POST SUGGEST FOLLOWING MESSAGE TO BE GIVEN BY ASSISTANT SECRETARY KUBISHC
UNA SINGULAR CIRCUNSTANCIA ES ESTA, QUE ME PERMITE,
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EN CALIDAD DE SECRETARIO ADJUNTO DE ESTADO DE LOS ESTADOS UNIDOS

PARA ASUNTOS INTERAMERICANOS, DE ENVIAR UN SALUDO A LOS
ECUATORIANOS TODOS, A TRAVES DE UN MEDIO, CUYO PODER ES
MUNDIALMENTE RECONOCIDO: LA TELEVISION.
Y DIGO QUE ES ESTA UNA CIRCUNSTANCIA SINGULAR, PORQUE
-TODAVIA MAS- SERA POSIBLE QUE LLEGUE MI MENSAJE DE BUENA
VOLUNTAD AL PUEBLO HERMANO, UTILIZANDO UNA OBRA DE GRAN PROYECCION:
CANAL CUATRO DE TELEVISION, EN COLOR, TELE-AMAZONAS, DE QUITO,
ECUADOR.
CREO, AL MISMO TIEMPO, QUE ES MUY JUSTO QUE PRESENTE
MI VOZ DE ALIENTO A TODOS VOSOTROS, CUANDO COMIENZA A OPERAR
OFICIALMENTE, UNA OBRA QUE HA PODIDO HACERSE REALIDAD, GRACIAS
A LA INICIATIVA DEL SENOR ANTONIO GRANDA CENTENO.
EL, CON SU INCANSABLE LABOR, PODRA AHORA SERVIR
A SU PAIS, CON UN CANAL DE TELEVISION EN COLOR. Y ASI CONTRI-
BUIRA TAMBIEN A LOS FINES DE SUPERACION QUE PERSIGUE EL ECUADOR
EN LA ACTUALIDAD, CON GRANDES RECURSOS Y CAPACIDADES.
RECIBA PUES NUESTRA CORDIAL FELICITACION EL SENOR GRANDA
CENTENO, AL INICIAR UNA TAREA IMPORTANTE BENEFICIO PARA SUS
COMPATRIOTAS.
ESTOY CONVENCIDO DE QUE LA ESTACION QUE COMIENZA AHORA
A OPERAR ESTARA AL SERVICIO DE LOS IDEALES DEMOCRATICOS, QUE SON
COMUNES A TODOS NUESTROS PUEBLOS HERMANOS: PAZ, LIBERTAD, TRA-
BAJO Y AYUDA MUTUA PARA EL PROGRESO.
BELL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION BROADCASTING, CEREMONIAL MESSAGES
Control Number: n/a
Copy: SINGLE
Draft Date: 23 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974QUITO00489
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: QUITO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740121/aaaaatui.tel
Line Count: 85
Locator: TEXT ON-LINE
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 18 APR 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <18 APR 2002 by elbezefj>; APPROVED <30 APR 2002 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: CONGRATULATORY MESSAGE TO CHANNEL 4
TAGS: ETEL, EC
To: USIA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005